

JASMINE GEORGE

EXPERIENCE

ZipSprout | 2016 - 2020

Chief Product Officer & Tool Development Lead

- Assist CEO with company content and design tasks
- Create Mockups and Wireframes for LSF/ZipSprout
- Gather data & design monthly reports for clients
- Lead design for case studies, newsletters, & books
- Edit visual content for ZipSprout & Clients

JW Image Co. | 2016

Print Production Manager

- Create print ready files and print on large format printers
- Install graphics in Museums and Trade Shows
- Collaborate and design graphics for clients and customers
- Manage work-flow process and teams to meet deadlines
- Maintain and update website in HTML, CSS, & JavaScript

Ornamentea | 2014 - 2016

Graphic Design & Web Development

- Coordinate newsletter via Mailchimp and Constant Contact
- Design and print materials in and out of house
- Transition Ornamentea's website to become user-friendly
- Create posts and engage with customers on Social Media

North Carolina Museum of Art | 2014 - 2016

Event Photographer

- Capture, edit, & distribute images for events
- Coordinate printing of images with outside vendors

Bloomingfoods | 2012-2014

Shift Supervisor

- Open and close store
- Count, Deposit, and Transfer funds when needed
- Manage team to complete daily tasks

EDUCATION

Indiana University | 2014

- Bachelor of Arts, History
 - > Minor in Art History
 - > Minor in Photography

SKILLS

- Adobe Creative Suites:
 - > Photoshop
 - > InDesign
 - > Illustrator
 - > Dreamweaver
 - > AfterEffects
 - > Acrobat
- Sketch
- HTML, CSS, JavaScript

INTERESTS

- Art
- Photography
- Typography
- User Experience
- Technology
- Color Theory
- Hiking
- Rock Climbing
- Screen Printing

VOLUNTEER

- NCMA | 2019
- Girl Develop It | 2016-2018